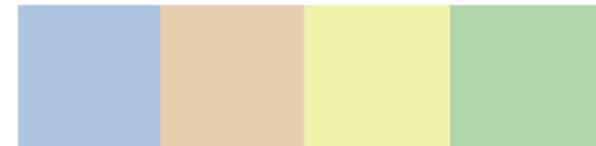


THE CONTACT POINT OF THE EUROPEAN NETWORK FOR RURAL DEVELOPMENT

Main tasks of the Contact Point in relation to the Leader axis

István Fehér,
Team Leader

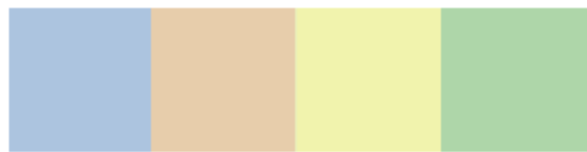


Basic guidance of Annual Working Plan

- **Terms of Reference and Contract**
- **Close cooperation with DG AGRI in four axes**
- **Proactive networking system with NRNs, sharing information**
- **Respecting quality and timing for delivering support and a range of services to DG AGRI for running the EN RD**
- **Assist in the implementation of rural development policy in supporting the inter-institutional cooperation**
- **Exploiting synergies by working closely with the European Evaluation Network for Rural Development**



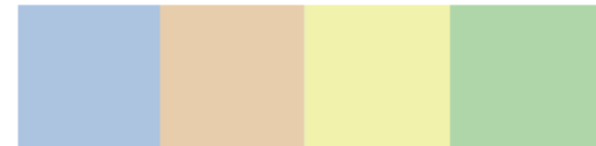
The main services of the Contact Point

- **Secretariat of EN RD structures + thematic groups**
 - **Support to transnational cooperation (separately presented)**
 - **Information exchange and coordination with national networks**
 - **Promotion and representation**
 - **Information line (answering questions, mailbox(es), reception of visitors, frequently asked questions)**
 - **Support for analysis of programmes and monitoring indicators**
 - **Good practices database**
- 



Administrative support services

- Coordination Committee
- **Leader Sub Committee**
- Thematic working groups (including leader experience)
- Expert working groups (including leader experience)

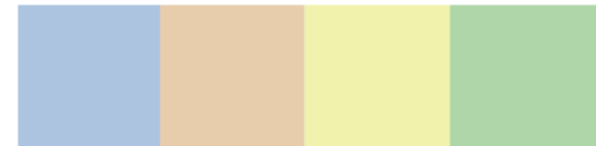


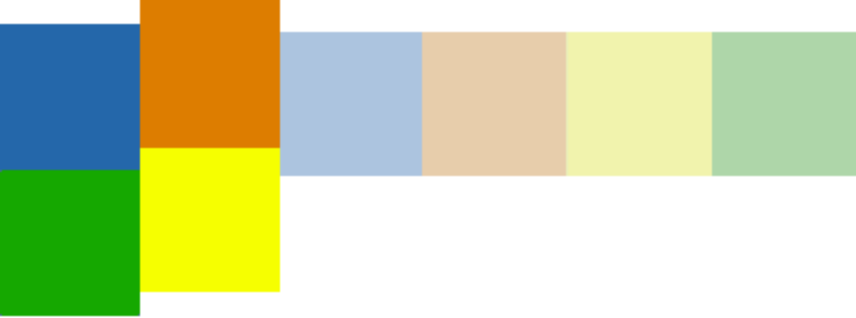


Information exchange and coordination with national networks

The Contact Point will support and provide resource in promoting RD policy at Member State level:

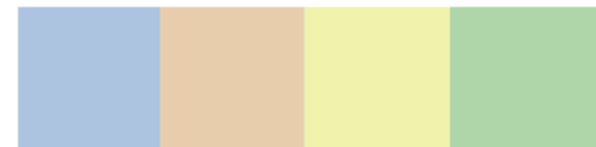
- Participation in events
- Preparatory content support: preparation of standard materials, such as PowerPoint-presentations etc;
- Working with the Evaluation network





- The Contact Point will contact NRNs, and survey LAGs (selected) and rural organisations to assess information needs;
- This enquiry will be supplemented by 'on the spot' visits
- Regular reporting to DG AGRI

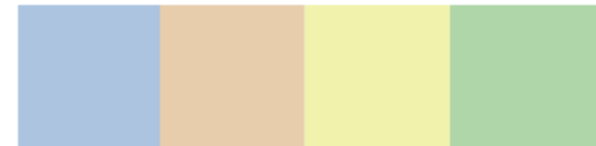
Results of surveys and questionnaires should inform improvements to this service





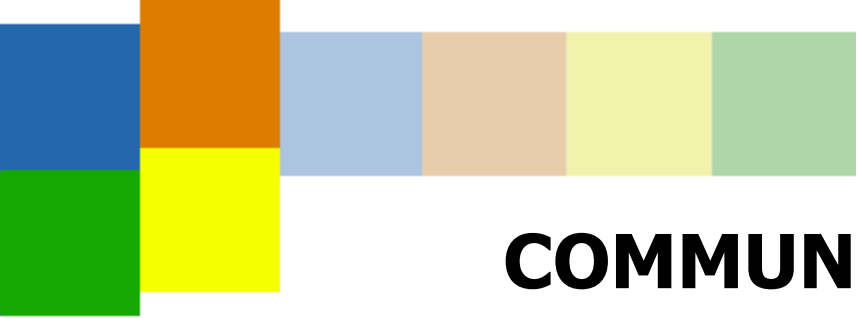
INFORMATION LINE

- Answering questions on rural development;
- Reception of visitors;
- Preparation of FAQ
- Mailbox(es) and phone facilities



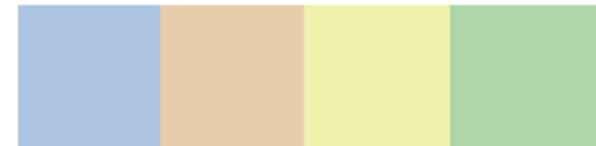
GOOD PRACTICE EXAMPLES

- Setting up common selection criteria at European level
 - Working paper proposing relevant issues related to good practice selection criteria (CP + Thematic experts);
 - Consultation process (workshop) with the NRNs and thematic groups for developing common selection criteria;
 - Adoption of Common selection criteria by the EC.
- Development of “good practice” datasheets
 - Agreement of a common structure of datasheets with the NRNs
- Selection of good/best practice examples (around 400/80 per year)
- Creation of “good practice” database



COMMUNICATION TOOLS

- Website + thematic exchange facility
- Seminars & conferences
- Publications
- Poster





COMMUNICATION TOOLS

Sections of the website:

- Mailbox(es)
- Frequently asked questions
- Who's who
- Events information
- Member States information
- Transnational cooperation tools
- Local Action groups data base
- Good practice data base
- Data base for administrative documents
- Access to a selection of thematic e-network documents
- Archived Leader websites
- Official Commission documents
- Publications
- Exchange facility for thematic e-networks

Relevant Leader related sections

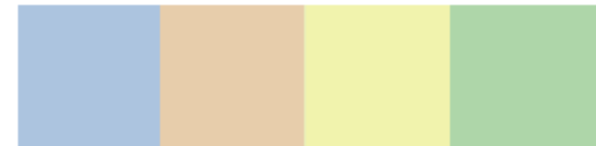
- **Transnational cooperation database**
 - **Partner search tool**
 - **Local Action Groups data base**
 - **Good practice data base**
 - **Archived Leader websites**
 - **Official Commission documents**
 - **Publications**
 - **Events information**
- 



Seminars and conferences

Support to the selection of themes and organisation of thematic seminars and conferences:

- Topics, timing and location
- Providing the necessary retro-planning and content papers
- Supervision and facilitation of all logistical matters carried out by the EC
- Promotion and communication of events

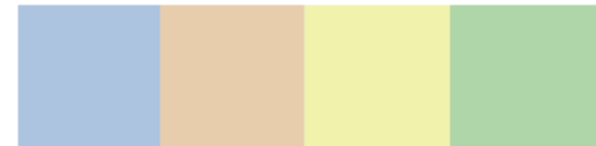


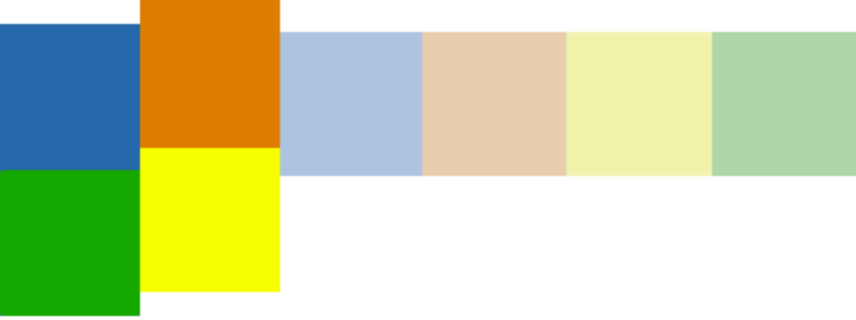


Publications

Development of a range of publications to reach a wide European audience, acting as multipliers for relevant regional and national information:

- Electronic Newsletter;
- Rural development periodical;
- Best practice;
- Thematic publications;
- Mailing lists.





THANK YOU FOR YOUR ATTENTION

